

Business Partner Marketing Manager



we.CONECT BUSINESS LEADERS
THE MULTITOUCHPOINT NETWORKS

Job Offer for our Berlin Office

The growth and development of we.CONECT is reflected strongly in our team. Our people are the focus of the company. They help us build market-leading regional and global brands. We create a high quality, innovative and intelligent product for employees with passion – become a part of the we.CONECT story.

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Business Partner Marketing Manager



Your Job

- Marketing first class business networking platforms and communities for information and knowledge transfer
- Planning, organizing and coordinating direct marketing activities (online/offline) in the range of sponsorship sales (email marketing, social media and implementation of our Business Partners' marketing activities)
- Implementing marketing campaigns to ensure best possible success
- Developing online marketing strategies and integrating all online activities in existing marketing concepts
- Being responsible for establishing, developing and maintaining Business Partner partnerships
- Acting as the point of contact for your customers as well as for your business communities

Your Profile

- Degree in business, marketing, communications or digital media
- Excellent verbal and written communication skills with the ability to convince and influence, success-oriented
- Quick learner, strong conceptual and analytical skills
- Good knowledge of developing and implementing SEO activities
- Previous experience in retargeting, display and AdWords campaigns
- Very good English skills

Our Offer

- An amazing company culture and exposure to partners both domestic and international
- A challenging and creative environment in an innovative, international, rapid growing and owner-managed company
- Independent work at a high level with numerous training and further education
- No: 1! Working in the best team in Berlin, ranked by Kununu the employer evaluation portal
- 23 Nations! An incredibly international team with more than 100+ passionate people in two of the coolest cities on Earth, Berlin and London, that challenges you all the time to find the best possible solution
- Competitive salary package, including base salary and commission

If you know that

- You have all these abilities and the job fits your profile
 - You want to be part of our team
 - You want to take care of our products with full power and passion
- we would love to hear from you. Send us your complete application including your salary expectations via email to: wepeople@we-connect.com**

Be responsible for the product development of our events and contribute to successful events & satisfied customers.

GET CONECTED TODAY! wepeople@we-connect.com

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